

By Giselle Weybrecht The Sustainable Mba A Business Guide To Sustainability 2nd Edition

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By Giselle Weybrecht The Sustainable

Giselle has mapped a vision that will catalyse more and more business leaders to achieve success that will build truly sustainable prosperity for all. " Aron Cramer, President & CEO, BSR " It is hard to think of a more useful contribution to developing an understanding of sustainability amongst future business leaders than this book. "

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<p>The Sustainable MBA: The Manager's Guide to Green Business ...</p> <p>About the Author Giselle Weybrecht is determined to make sustainability everybody 's business. Her work is focused on how to inspire and engage the next generation of business leaders to not only understand sustainability, but to put it into practice in ways that make sense for the environment, society and business.</p>
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<p>The Sustainable MBA: A Business Guide to Sustainability ...</p> <p>The Sustainable MBA: A Business Guide to Sustainability, 2nd edition by Weybrecht, Giselle at AbeBooks.co.uk - ISBN 10: 1118760638 - ISBN 13: 9781118760635 - Wiley - 2013 - Hardcover</p>
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<p>9781118760635: The Sustainable MBA: A Business Guide to ...</p> <p>Giselle Weybrecht is determined to make sustainability everybody 's business. Her work is focused on how to inspire and engage the next generation of business leaders to not only understand sustainability, but to put it into practice in ways that make sense for the environment, society and business. She has 15 years of experience working in sustainability in particular with the United Nations ...</p>

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<p>The Sustainable Mba: Amazon.co.uk: Giselle Weybrecht: Books</p> <p>Giselle Weybrecht is the author of The Sustainable MBA: The Managers 's Guide to Green Business and the recently released The Future MBA: 100 Ideas for Making Sustainability the Business of Business Education. She is an advisor to businesses and business schools around sustainability and innovation. For more information, visit www.project-insideout.com and @gweybrecht</p>

<p>Giselle Weybrecht Greenbiz</p> <p>About Giselle Weybrecht is a recognised advisor, speaker, thought leader, social entrepreneur and author focused on business and sustainability and works with businesses and business schools around the world. She uses trans-disciplinary, innovative and creative thinking approaches to demystify sustainability and engage a wide range of audiences.</p>
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<p>About - Giselle Weybrecht</p> <p>Pick one topic from the book (The Sustainable MBA) everyday and learn more about it, visit the links. Come up with one idea a day about how to make something more sustainable ; Become obsessed with something related to sustainability for 100 days. Choose a topic, a business, an issue and do something every day to raise your knowledge and get engaged in this topic. Fix a sustainability bad ...</p>

<p>100 Sustainable Days - Giselle Weybrecht</p> <p>Book -- The Sustainable MBA: A Business Guide To Sustainability 2nd ed (Wiley) Bestselling book provides an accessible overview of sustainable business " refreshing, straightforward and highly readable tour of the challenges and opportunities " Achim Steiner, Executive Director, UNEP " A persuasive account, packed with novel and interesting ideas " Paul Polman, CEO, Unilever " Redefines ...</p>
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<p>The Sustainable MBA By Giselle Weybrecht Used ...</p> <p>In the first edition of The Sustainable MBA, each chapter had a box which listed a series of questions that could help guide discussions about the chapter or continue your learning. The boxes were taken out for the second edition but I wanted to provide some of the old questions, and a lot of new ones, here on the website. Use these as a guide to help you think about the contents and your ...</p>

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<p>Whether you are an employee, a manager, an entrepreneur or a CEO, The Sustainable MBA Second Edition provides the knowledge and tools to help you " green " your job and organization, to turn sustainability talk into action for the benefit of your bottom line and society as a whole. Based on more than 150 interviews with experts in business, international organizations, NGOs and universities from around the world, this book brings together all the pieces of the business and sustainability puzzle including: What sustainability is, why you should be interested, how to get started, and what a sustainable organization looks like. A wide range of tools, guidelines, techniques and concepts that you can use to implement sustainability practices. Information on how to be a sustainability champion or intrapreneur in your organization including how to sell these ideas to your team and how to incorporate them into any job. A survey of the exciting trends in sustainable business happening around the world. A wealth of links to interesting resources for more information. The Sustainable MBA Second Edition is organized like a business school course, allowing you easy access to the relevant information you need about sustainability as it relates to Accounting, Economics, Entrepreneurship, Ethics, Finance, Marketing, Organizational Behavior and HR, Operations and Strategy. The Sustainable MBA Second Edition has been updated to reflect global developments in this evolving field to remain the definitive guide to sustainable business. Additional resources to accompany the book are available at www.thesustainablemba.com.</p>

<p>The Sustainable MBA provides the knowledge and tools to help you " green " your job and organization, to turn sustainability talk into action for the benefit of your bottom line and society as a whole. Based on more than 100 interviews with experts in business, international organizations, NGOs and universities from around the world, this first of its kind guide brings together all the pieces of the business and sustainability puzzle including: The basics on what sustainability is, why you should be interested, how to get started, and what a sustainable organization looks like. A wide range of tools, guidelines, techniques and concepts that you can use to implement sustainability practices. Tools and tips on how to " green " your job, including how to sell these ideas to your team, how to make green choices as a consumer and how to organize green meetings. A survey of the exciting trends in sustainable business happening around the world. A wealth of links to interesting resources for more information. The Sustainable MBA is organized like a business school course -- allowing you easy access to the relevant information you need about sustainability and Accounting, Economics, Entrepreneurship, Ethics, Finance, Marketing, Organizational Behaviour, Operations and Strategy. Giselle Weybrecht's commitment to sustainable development goes back to before her university years. Since then she has expanded her reach to local and national government, business, social entrepreneurs, and the international community. She worked for the United Nations World Water Assessment Programme, is a fellow of the UC Berkeley-based Behrs Environmental Leadership Programme, and holds an MBA from London Business School. She is currently developing new approaches to raise awareness among managers of how they can incorporate sustainability into their businesses and everyday professional lives.</p>
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<p>The Future MBA brings together 100 ideas on how to rethink management education in order to embed sustainability. This book acts as a creative toolkit for individuals working in management education on how to design new and innovative products, services, and experiences for the business school community with a focus on sustainability. What if we took a moment to stand back and look at the bigger picture? What would the business school of the future look like? Rather than a roadmap, the 100 ideas presented in this book are meant to be a source of inspiration in responding to these questions. Some ideas could be put into practice tomorrow, some would require a complete reassessment of the way we view business education, and others are meant to encourage more ideas...and more action, to turn management education into a key player in moving the sustainability agenda forward.</p>
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<p>Failure to adequately address the major issues of sustainable development threatens the health, safety, and economic survival of all human beings. These issues include climate change, perhaps one of the greatest threats to civilization as we know it; access to potable water for everyone; the protection of natural resources for ourselves and future generations; and our ability to limit and manage the waste we create in our daily lives. One of the major reasons for this inadequacy is the deficiency of leadership at all levels - government, business and industry, and in the personal lives of everyone.</p>
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<p>An exciting vision of what we can aspire to when sustainability is integrated within strategic practices across enterprise functions, systems, supply chains, and cities. The book will enable decision makers to recognize a new era of innovative value creation.</p>
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<p>Sustainability: Essentials for Business is the first survey text of its kind to offer a comprehensive treatment of the relationship between business and sustainability. The book begins with a macro perspective of the renewable resources such as air, water, forests, energy, etc. This discussion provides a starting point for the students unfamiliar with this sphere, so that the later chapters on environmental challenges can be framed within an appropriate context. The book then segues into the micro issues by shifting toward stakeholder interests and choices. Here, the chapters explore the various stakeholders involved - from organizations to consumers to non-governmental organizations, etc. The third section of the book aims to present business solutions designed to address and promote sustainability. This section will also discuss transparent and voluntary reporting along with the standards. The last section of the book concludes with ideas and questions about moving towards a sustainable future.</p>
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<p>Sustainability: What It Is and How to Measure It begins with a succinct business-focused summary of how to think about the risks and opportunities associated with sustainability. The author then includes his proprietary framework, The Corporate Sustainability Scorecard™ C-suite rating system, including the over 140 key sustainability indicators that are used to rate an organization 's sustainability efforts. Each KSI includes examples from organizations around the world, giving the reader a complete and unbiased understanding of all aspects of sustainability. The Scorecard has been developed over the past 20 years and used by more than 70 corporations to rate themselves on sustainability. Gilbert S. Hedstrom illustrates the use of the Scorecard with hundreds of examples. He discusses sustainability transformation, governance, and strategy and execution. Social responsibility and environmental stewardship form important parts of his discourse in this important contribution to the debate on sustainability that will benefit business executives and those interested in sustainability and business. Read the author's related article on the NACD blog here: https://blog.nacdonline.org/posts/page-lessons-oversight</p>

<p>Sustainability Principles and Practice gives an accessible and comprehensive overview of the interdisciplinary field of sustainability. The focus is on furnishing solutions and equipping students with both conceptual understanding and technical skills. Each chapter explores one aspect of the field, first introducing concepts and presenting issues, then supplying tools for working toward solutions. Elements of sustainability are examined piece by piece, and coverage ranges over ecosystems, social equity, environmental justice, food, energy, product life cycles, cities, and more. Techniques for management and measurement as well as case studies from around the world are provided. The 3rd edition includes greater coverage of resilience and systems thinking, an update on the Anthropocene as a formal geological epoch, the latest research from the IPCC, and a greater focus on diversity and social equity, together with new details such as sustainable consumption, textiles recycling, microplastics, and net-zero concepts. The coverage in this edition has been expanded to include issues, solutions, and new case studies from around the world, including Europe, Asia, and the Global South. Chapters include further reading and discussion questions. The book is supported by a companion website with online links, annotated bibliography, glossary, white papers, and additional case studies, together with projects, research projects, and group activities, all of which focus on real-world problem-solving of sustainability issues. This textbook is designed to be used by undergraduate college and university students in sustainability degree programs and other programs in which sustainability is taught.</p>
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<p>What do Brazil 's top beauty brand, America 's second-fastest-growing restaurant chain, and the world 's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren 't the only ones. Green Giants examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies. • The Iconoclastic Leader • Disruptive Innovation • A Higher Purpose • Built In, Not Bolted On • Mainstream Appeal • A New Behavioral ContractPacked with eye-opening research, exclusive interviews, and enlightening examples, Green Giants serves as your blueprint for merging wild profitability with social responsibility.</p>
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<p>This volume addresses the need to integrate gender equality into business and management education and provides examples of leading initiatives illustrating how this can occur from various disciplinary and global perspectives. Gender inequality has a long history in business schools and the workplace, and traditions are hard to change. Some disciplines remain resolutely gendered, affecting both women and men, and case materials on women leaders and managers are still rare.The chapters provide conceptual and research rationales as to why responsible management education must address the issue of gender equality. They also identify materials and resources to assist faculty in integrating gender issues and awareness into various disciplines and fields. These include specific case studies and innovations that assess or address the role of gender in various educational environments. The book is designed to help faculty integrate the topic of gender equality into their own teaching and research and gain support for the legitimacy of gender equality as an essential management education topic. This is the first book in a series on gender equality as a challenge for business and management education, published with the Principles of Responsible Management Education (PRME) Working Group on Gender Equality.</p>
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