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This book provides a broad and well-integrated overview of recent major scientific results in wetland science and their applications in natural resource management issues. The contributors, internationally known experts, summarize the state of the art on an array of topics, divided into four broad areas: The Role of Wetlands for Integrated Water Resources Management: Putting Theory into Practice; Wetland Science for Environmental Management; Wetland Biogeochemistry; Wetlands and Climate Change Worldwide.

?This book covers a very broad range of topics in marketing, communication, and tourism, focusing especially on new perspectives and technologies that promise to influence the future direction of marketing research and practice in a digital and innovational era. Among the areas covered are product and brand management, strategic marketing, B2B marketing and sales management, international marketing, business communication and advertising, digital and social marketing, tourism and hospitality marketing and management, destination branding and cultural management, and event marketing. The book comprises the proceedings of the International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT) 2019, where researchers, academics, and government and industry practitioners from around the world came together to discuss best practices, the latest research, new paradigms, and advances in theory. It will be of interest to a wide audience, including members of the academic community, MSc and PhD students, and

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marketing and tourism professionals.

North and South America share similar human and ecological histories and, increasingly, economic and social linkages. As such, issues of ecosystem functions and disruptions form a common thread among these cultures. This volume synthesizes the perspectives of several disciplines, such as ecology, anthropology, economy, and conservation biology. The chief goal is to gain an understanding of how human and ecological processes interact to affect ecosystem functions and species in the Americas. Throughout the text the emphasis is placed on habitat fragmentation. At the same time, the book provides an overview of current theory, methods, and approaches used in the analysis of ecosystem disruptions and fragmentation.

Could “UFOs” and “Aliens” simply be us, but from the future? This provocative new book cautiously examines the premise that extraterrestrials may instead be our distant human descendants, using the anthropological tool of time travel to visit and study us in their own hominin evolutionary past. Dr. Michael P. Masters, a professor of biological anthropology specializing in human evolutionary anatomy, archaeology, and biomedicine, explores how the persistence of long-term biological and cultural trends in human evolution may ultimately result in us becoming the ones piloting these disc-shaped craft, which are likely the very devices that allow our future progeny to venture backward across the landscape of time. Moreover, these extraterrestrials are ubiquitously described as bipedal, large-brained, hairless, human-like beings, who communicate with us in our own languages, and who possess technology advanced beyond, but clearly built upon, our own. These accounts, coupled with a thorough understanding of the past and modern human condition, point

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to the continuation of established biological and cultural trends here on Earth, long into the distant human future.

Roman identity is one of the most interesting cases of social identity because in the course of time, it could mean so many different things: for instance, Greek-speaking subjects of the Byzantine empire, inhabitants of the city of Rome, autonomous civic or regional groups, Latin speakers under 'barbarian' rule in the West or, increasingly, representatives of the Church of Rome. Eventually, the Christian dimension of Roman identity gained ground. The shifting concepts of Romanness represent a methodological challenge for studies of ethnicity because, depending on its uses, Roman identity may be regarded as 'ethnic' in a broad sense, but under most criteria, it is not. Romanness is indeed a test case how an established and prestigious social identity can acquire many different shades of meaning, which we would class as civic, political, imperial, ethnic, cultural, legal, religious, regional or as status groups. This book offers comprehensive overviews of the meaning of Romanness in most (former) Roman provinces, complemented by a number of comparative and thematic studies. A similarly wide-ranging overview has not been available so far.

A publication of the Mediterranean Consortium for the 32nd International Geological Congress

This volume presents a historical perspective on Morpholinos, an overview of good Morpholino practices, techniques for controlling Morpholino activity with light, techniques for modulating microRNA activity in zebrafish embryos, probing genes during fin regeneration, methods for determining to structure of gene networks during development, electroporation, bacterial knockdowns, pretargeting,

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diagnostic applications of Morpholinos, techniques for delivering Morpholinos in utero to developing embryos, and methods offering rapid, hands-free, label-free and inexpensive assays of Morpholino concentrations in biological extracts. Written in the highly successful Methods in Molecular Biology series format, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible laboratory protocols, and tips on troubleshooting and avoiding known pitfalls. Authoritative and practical, Morpholino Oligomers: Methods and Protocols aims to provide a diverse application of Morpholinos along with protocols that will assist new labs in moving the frontier.

This classic textbook now enters its fourth edition, offering a distillation of decades of research and teaching experience in toxicology. Known all over the world after its translation into six languages, Lu's Basic Toxicology: Fundamentals, Target Organs, and Risk Assessment is a benchmark text that brings clarity and insight into a rapidly evolving subject. Noted for its concise yet broad coverage of the subject, this new edition includes new chapters on over-the counter preparations, lactation and occupational toxicology. In addition, it covers: " The action of chemicals that cause cancer, mutations, congenital malformations and organ or system specific effects " Why chemical target specific organs and systems and how these effects are revealed by laboratory tests " The host and environmental factors that modify these effects " The effects of food additives, pesticides, metals, pollutants in air, water and soil, as well as toxicants encountered in workplaces " The procedures commonly used in assessing risk associated with these chemicals The breadth of this book makes it ideal for students requiring an introduction to toxicology, whether those specializing in toxicology or those from other

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biomedical disciplines who need a clear and concise overview of the field. The inclusion of separate subject and chemical indexes also makes it a useful shelf reference for more experienced researchers. In Lu's Basic Toxicology, Frank Lu and Sam Kacew have transcribed their vast experience to produce a book which will be an invaluable reference to student and practising toxicologists everywhere.

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