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Practical Guide Technical Writing Management A Practical Guide

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A practical guide to managing technical writing projects and tech writing departments, covering hiring, evaluation, management, internal and external customer relations, estimating and tracking tech writing projects, running a tech writing business as a solo contractor or as a manager, selling writing services, contracts and work orders, outsourcing, technical training development & delivery, and more. From the Introduction: "There are many books available on the

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Technical writing, primarily for beginners and practitioners of tech writing. But there are very few books on how to manage the technical writing group in a company or how to manage a technical writing business (whether you're on your own as a freelancer or you have writers working for you). If you are a tech writer who manages other writers, or if you are a non-writer who manages writers, this book is for you. The sections on managing tech writing projects show a methodology specific to technical documentation. If you want to learn general management and project management techniques-and you should-that information already exists. What this book aims for is to provide you as a manager of technical writing with the specifics that you won't easily find

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elsewhere. Secondly, this book aims to give new managers, and future managers, a leg up on how to actually run a technical publications group, based on some 20 years of experience in the field. There are different situations in which someone becomes a manager of a technical publications group. Sometimes a writer grows into the role within a company as the department grows, sometimes tech writers are subsumed under some other group - I've seen writers belonging to support, testing, marketing, and infrastructure groups - and the person in charge of technical writing in the company isn't actually a writer and may never have been one. Tech writers who set up their own freelance business have their own specific needs: not only are they the managers, they're also the writers.

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Finally, owners or managers of tech writing agencies, whether or not they are writers themselves, have business issues specific to a tech writing business to consider." Contents:

Chapter 1 Introduction * A guide for technical writing managers * Writers who become managers * Managers who are not tech writers * Freelance tech writers * Tech writing agency owners * What's in this book

Chapter 2 Tech writing for managers * A quick intro to technical writing * Technical editing * Technical writing and product management * Tech writing and debugging * What skills do technical writers need?

Chapter 3 How to hire tech writers * Establish the requirements * Evaluate the resumes * Interview the writers * Review the samples * Give a test * Tech writers with non-tech writing experience

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Chapter 4 Managing a tech writing group * The role of tech writers in a corporate environment * The documentation team * Define standards * Distribute the work in your team * Involve the writers * Build teams * Monitor the work and communications * Evaluate the writers * Client relations * Communicating with other groups in your organization * Corporate tech writing * Re-use, repurposing, and content management systems Chapter 5 Estimating, tracking, and managing tech writing projects * Determine the project scope * Estimates and schedules * Assemble the team * Provide resources and leadership * Working with outsourced writers or outsourced SMEs * Track and report * Deliver the project * Evaluate the project Chapter 6 Running a tech writing business * Finding jobs *

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Marketing yourself as a freelance tech
writer * Other marketing avenues *
Managing your clients Chapter
7 Managing technical training * How to
do tech training * Training program
components * Training needs analysis
* Training development * Training
delivery * Training delivery
management * Training program
communication * Training budget * Set
the tone: fun exploration * Training
eval

A practical guide for managing both
individual training projects and entire
training departments, this book is
designed for trainers working on their
own and for managers of training
teams - whether or not you come from
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Management: A Practical Guide
covers: * training needs analysis *

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Practical Guide * training delivery
* hiring and evaluation * management
* customer relations * estimating and
tracking training projects * running a
training business * selling training
services * contracts and work orders
Steven A. Schwarzman has been a
software trainer, technical writer, and
project manager for over 20 years. His
previous books include Technical
Writing Management: A Practical
Guide (2011), from which this book
has been expanded to include training-
specific chapters and examples.
Praise for Technical Writing
Management: A Practical Guide: "This
is an easy book to recommend." "The
technical writing profession needs
more books like this one." "...clear
explanations and real-world
examples."

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Technical Writing: A Practical Guide for Engineers, Scientists, and Nontechnical Professionals, Second Edition enables readers to write, edit, and publish materials of a technical nature, including books, articles, reports, and electronic media. Written by a renowned engineer and widely published technical author, this guide complements traditional writer's reference manuals on technical writing through presentation of first-hand examples that help readers understand practical considerations in writing and producing technical content. These examples illustrate how a publication originates as well as various challenges and solutions. The second edition contains new material in every chapter including new topics, additional examples, insights, tips and tricks, new vignettes and more

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Practical Exercises have been added for writing checklists and writing samples. The references and glossary have been updated and expanded. In addition, a focus on writing for the nontechnical persons working in the technology world and the nonnative English speaker has been incorporated. Written in an informal, conversational style, unlike traditional college writing texts, the book also contains many interesting vignettes and personal stories to add interest to otherwise stodgy lessons.

Whether you're a student or professional, good writing requires rewriting -- and here's a book that actually helps. Practical, challenging, and often entertaining, "100 Writing Remedies: Practical Exercises for Technical Writing" presents thought-

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provoking examples designed to challenge your ability to recognize grammatical errors or style problems and actually "debug" faulty sentences. These examples combine with explanatory text to sharpen perceptions and strengthen your editing skills. With "100 Writing Remedies: Practical Exercises for Technical Writing", you'll find it easy and rewarding to edit your work for precision and impact. -- From publisher's description.

"Managing Writers" is a practical guide to managing documentation projects in the real world. It is informal, but concise, using examples from the author's experience working with and managing technical writers. It looks beyond big project, big team methodologies to the issues faced by

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Practical Guide
smaller, less well-funded projects.
"Managing Writers" is for technical
writers, both freelancers and
employees, documentation managers,
and managers in other disciplines who
are responsible for documentation;
anyone who may need to manage, full
or part-time, a documentation project.
Inside the Book Leading People
Leading Projects Leading Technology
Glossary, Bibliography, and Index

Resourcing new ventures is-all
important for entrepreneurs, and
creating a successful business plan
can be make or break when it comes
to attracting investment. Written by an
experienced academic and consultant,
this book provides a concise guide for
producing the optimal business plan.
Business plans are vital when it comes
to making strategic decisions and

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monitoring progress. Writing a Business Plan is designed to teach you how to write your business plan without relying on someone else or internet templates. It will take you through each stage of business-plan writing, with chapters on generating ideas; describing business opportunities; drawing a business road map; and considering marketing, financial, operations, HR, legal and risk. The book includes a range of features to assist you, including worked-through examples. This unique book provides a one-stop shop for entrepreneurs and students of entrepreneurship to hone their skills in writing a useful and comprehensive business plan.

New to this edition: Up-to-date information on on-line research and

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computer resources. A unique four-way access system enables users of the Handbook of Technical Writing to find what they need quickly and get on with the job of writing: 1. The hundreds of entries in the body of the Handbook are alphabetically arranged, so you can flip right to the topic at hand. Words and phrases in bold type provide cross-references to related entries. 2. The topical key groups alphabetical entries and page numbers under broader topic categories. This topical table of contents allows you to check broader subject areas for the specific topic you need. 3. The checklist of the writing process summarizes the opening essay on "Five Steps to Successful Writing" in checklist form with page references to related topics, making it easy to use the Handbook as a writing text. 4. The

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Practical Guide provides an exhaustive listing of related and commonly confused topics, so you can easily locate information even when you don't know the exact term you're looking for.

Engineers and scientists of all types are often required to write reports, summaries, manuals, guides, and so forth. While these individuals certainly have had some sort of English or writing course, it is less likely that they have had any instruction in the special requirements of technical writing. Filling this void, *Technical Writing: A Practical Guide for Engineers and Scientists* enables readers to write, edit, and publish materials of a technical nature, including books, articles, reports, and electronic media. Written by a renowned engineer and

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widely published technical author, this guide complements the traditional writer's reference manuals and other books on technical writing. It helps readers understand the practical considerations in writing technical content. Drawing on his own work, the author presents many first-hand examples of writing, editing, and publishing technical materials. These examples illustrate how a publication originated as well as various challenges and solutions.

Annotation An engineer with experience in the automotive and chemical process industries, Budinski has compiled material he used to train new engineers and technicians in an attempt to get his co-workers to document their work in a reasonable manner. He does not focus on the

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mechanics of the English language, but on the types of documents that an average technical person will encounter in business, government, or industry. He also thinks that students with no technical background should be able to benefit from the tutorial. c. Book News Inc

Managing people is difficult wherever you work. But in the tech industry, where management is also a technical discipline, the learning curve can be brutal—especially when there are few tools, texts, and frameworks to help you. In this practical guide, author Camille Fournier (tech lead turned CTO) takes you through each stage in the journey from engineer to technical manager. From mentoring interns to working with senior staff, you'll get actionable advice for approaching

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Various obstacles in your path. This book is ideal whether you're a new manager, a mentor, or a more experienced leader looking for fresh advice. Pick up this book and learn how to become a better manager and leader in your organization. Begin by exploring what you expect from a manager Understand what it takes to be a good mentor, and a good tech lead Learn how to manage individual members while remaining focused on the entire team Understand how to manage yourself and avoid common pitfalls that challenge many leaders Manage multiple teams and learn how to manage managers Learn how to build and bootstrap a unifying culture in teams

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